



WISE WAYNE ANSWERS

Dear Wayne,

I am concerned that lack of networking opportunities and events due to the current pandemic that my staff and I are losing touch with fellow associates and colleagues in the Mechanical Contracting industry. What is your advice on how to get "out there" and connected safely?

Sincerely,
Missing Networking

Dear Missing Networking,

The Pandemic certainly has left everyone feeling a bit disconnected overall. Our business is a PEOPLE BUSINESS, we recognize the social void the pandemic has created for everyone. MCAM has done an excellent job in keeping their members connected during this trying time. One of the ways you can network safely is through Event Sponsorship. For example, opportunities currently in the pipeline are the Annual Golf Tournament and Thirsty Thursdays. By sponsoring these events and attending, your business can increase brand awareness as well as connect with clients face to face safely on the golf course or on-screen. MCAM's Next Gen Advisory Council adapted to the restrictions and are hosting monthly Thirsty Thursdays, Virtual Happy Hours. Monthly, they gather virtually to share a beverage and listen to a guest speaker share their knowledge. The sponsor of the day starts off the conversation with a thought provoking question and the conversation carries from there.

Whether it is staff or yourself, getting involved in programs such as the Marc Lynch Scholarship, Pioneer Nominations, Holiday Hamper, Lunch and Learns are effective ways to remain connected and seen in the industry.

I do hope my advice steers you in the right direction and it will not be long when we can spend time together in-person and enjoying great food safely in the spectacular settings Winnipeg has to offer.

Click the button to stay up to date with the latest networking opportunities! I am feeling optimistic!

Regards,
Wise Wayne

