



# Advantage Program

## Partner Benefits

Increasing the value of MCAM's membership is our top priority. In addition to exposure to Manitoba's growing mechanical community, below are the benefits to becoming a partner in MCAM's Advantage Program.



### Inclusion in New Member Welcome Package

MCAM will include company information in the member welcome package that is provided to all new MCAM members upon joining the association.

### Listed on MCAM's Website

Partners and their contact information are listed on the MCAM website.



### Featured in MCAM's Newsletter

MCAM will spotlight partners in our monthly newsletter, The Connector, when content is provided. To be featured, submissions should be emailed to [events@mcamb.ca](mailto:events@mcamb.ca) in advance.

### Promoted in Event Packages

MCAM will include mentions of the advantage program partners in event packages when applicable.



### Opportunity to Contribute Swag

MCAM prepares giveaway bags for some of our events. Partners have the opportunity to contribute their company promotional merchandise to include in the giveaway bags.

### Social Media Takeover

Once a year, partners are encouraged to create promotional content to post exclusively for a day through the MCAM channels including LinkedIn, Facebook, Instagram and X. Partners can submit posts for scheduling and approval to [events@mcamb.ca](mailto:events@mcamb.ca).



### Featured on Social Media

MCAM will feature partners on Facebook, X, Instagram and LinkedIn throughout the year.

### Webinars

As a partner, you have the opportunity to host webinars for our members, which can include toolbox talks or other relevant topics. These webinars will be promoted to our members. To arrange a session, please email [education@mcamb.ca](mailto:education@mcamb.ca).

