

# MCAM SOCIAL MEDIA TAKEOVER

Showcase Your Business on MCAM Social Media Accounts For A Day

Company Name	
Contact Name	
Contact Phone	
Contact Email	
Company Facebook Address	
Company Twitter Address	
Company Instagram Address	
Company Website Address	

**Day requested** to take over MCAM social media accounts. Please select three dates for MCAM to choose from.

1. \_\_\_\_/\_\_\_\_/\_\_\_\_  
DD MM YYYY

2. \_\_\_\_/\_\_\_\_/\_\_\_\_  
DD MM YYYY

3. \_\_\_\_/\_\_\_\_/\_\_\_\_  
DD MM YYYY

**MCAM will post on the hour throughout the confirmed day to a maximum of 12 tweets which include: 8 Company-generated tweets and 4 MCAM generated tweets highlighting your Company on MCAM social media platforms. Follow us at:**

**TWITTER** - [@mcamanitoba](https://twitter.com/mcamanitoba)

**FACEBOOK** - [@mca.manitoba](https://www.facebook.com/mca.manitoba)

**INSTAGRAM** - [@mca.mb](https://www.instagram.com/mca.mb)

**LINKEDIN** - Mechanical Contractors Association of Manitoba

## MCAM generated content:

1. MCAM will highlight the # of years the Company has been an MCAM member which will include a link to the Company's website and <https://www.mcamb.ca/>
2. Did You Know? MCAM will include the Company in a post related to the Industry. (e.g., no. of employees, location in Manitoba, etc.)

**Member generated content:** Please provide up to 8 tweets (Twitter), 2 posts (Facebook), and 6 posts (Instagram) that showcase your Company. We encourage you to include any links, images, and hashtags that we can use when posting. You can create your own tweets/posts, or please feel free to use these ideas:

1. Why did you join the MCAM?
2. What benefits do you receive from MCAM?
3. Share a quote and your Company's response to it.
4. Share the story of someone who has been helped by your work.
5. Share your opinion or commentary on an industry trend.
6. Share the best tools/techniques that help solve a job or problem your audience wants solved.
7. Assess a trend in your niche or industry, share why it's happening and project its outcome.
8. Share a review of your company from a client.
9. Share what your company aspires to.

Submit completed forms to Alyssa Jonasson via email: [events@mcamb.ca](mailto:events@mcamb.ca) or for any others queries, please do not hesitate call in the office at (204)774-2404.

