



Advantage Program Partner Benefits

Increasing the value of MCAM's membership is our top priority. In addition to exposure to Manitoba's growing mechanical community, below are the benefits to becoming a partner in MCAM's Advantage Program.



Inclusion in New Member Welcome Package

MCAM will include company information in the New Member Welcome Package that is provided to all new MCAM members upon joining the association.

Listed on MCAM's Website

Partners and their contact information are listed on the MCAM website.



Featured in MCAM's Newsletter

MCAM will feature Partners in our bi-monthly newsletter, MCAM Connector. Submissions must be emailed to events@mcamb.ca in advance.

Promoted in Event Packages

MCAM will include mentions of the advantage program partners in event packages when applicable.



Opportunity to Contribute Swag

MCAM prepares giveaway bags for some of our events. Partners have the opportunity to contribute their company promotional merchandise to include in the giveaway bags.

Social Media Takeover

Once a year, partners are encouraged to create promotional content to post exclusively for a day through the MCAM channels including LinkedIn, Facebook, Instagram and Twitter. Partners can submit posts for scheduling and approval to events@mcamb.ca.



Featured on Social Media

The power of Social Media is outstanding and MCAM will feature Partners on Facebook, Twitter, Instagram and LinkedIn throughout the year.

